

PUBLICITY AND ADMINISTRATIVE

- Publicize the group's efforts and accomplishments.
- Create website about PDT to include goals, progress, and a forum for public comments and suggestions.
- Develop citizen action committees and partnerships with local businesses to work together to secure funding thru legislation.
- Identify and market to different lake user groups during off-seasons (ecotourism, school breaks).
- Change ingrained perceptions of Lake Barkley. Are boat hazards keeping visitors from using Lake Barkley?
- Target additional demographics.

PUBLICITY AND ADMINISTRATION COMMITTEE

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